Children's Cardiomyopathy Foundation™

5th International Conference on Cardiomyopathy in Children

March 3 – 4, 2021

Washington D.C.

SPONSORSHIP OPPORTUNITIES

OVERVIEW

The Children's Cardiomyopathy Foundation will host the 5th International Conference on Cardiomyopathy in Children on March 3–4, 2021 at the American College of Cardiology Conference Center in Washington D.C. The two-day conference will focus on determining research priorities and developing treatment strategies for improving the diagnosis, treatment, and health outcomes of children with cardiomyopathy.

The conference will bring together a **multidisciplinary group** of molecular biologists, epidemiologists, geneticists, and cardiologists from **top academic medical centers**. Leaders in pediatric heart failure and cardiomyopathy will be involved in:

- **Sharing updates** on the prevention, diagnosis, and medical management of cardiomyopathy
- Discussing **new developments** in genetics, etiology, and epidemiology
- Identifying the **most promising areas** for basic science, translational, and clinical research on pediatric cardiomyopathy
- Discussing **research approaches** for developing treatment guidelines and standardizing medical care
- Exploring **research collaborations** across medical centers and with pharmaceutical, medical device, and biotech industries

CONFERENCE PARTICIPANTS

Researchers and clinicians from top medical centers in the U.S., Canada, United Kingdom, and Australia will attend the conference, as well as representatives from the National Institutes of Health (NIH) and the Food and Drug Administration (FDA).

MEDICAL CENTERS REPRESENTED*

Beth Israel Deaconess Medical Center
Boston Children's Hospital
Brigham and Women's Hospital
Children's Healthcare of Atlanta
Children's Hospital of Colorado
Children's Hospital of Los Angeles
Children's Hospital at Montefiore
Children's Hospital of Philadelphia
Children's Hospital of Pittsburgh
Children's Medical Center of Dallas
Cincinnati Children's Hospital
Columbia University Medical Center
Duke University Medical Center
Great Ormond Street Hospital, United Kingdom
Hospital at the University of Pennsylvania
Indiana University School of Medicine
Johns Hopkins Hospital
Le Bonheur Children's Hospital
Lucille Packard Children's Hospital at Stanford
Lurie Children's Hospital of Chicago
Medical University of South Carolina
New York-Presbyterian Morgan Stanley Children's Hospital
Northwestern University Feinberg School of Medicine
Primary Children's Hospital
Riley Hospital for Children at Indiana University
Royal Children's Hospital Melbourne, Australia
Seattle Children's Hospital
Stollery Children's Hospital, Canada
Texas Children's Hospital
University at Buffalo Jacobs School of Medicine
University of Colorado Hospital
University of Tennessee Health Science Center
Washington University at St. Louis
Wayne State University School of Medicine

* Additional medical centers may participate

CONFERENCE SESSIONS

The 5th International Conference on Cardiomyopathy in Children will provide a venue for the exchange of knowledge and evaluation of research needs so that new approaches and technologies can be identified to improve disease prevention and intervention.

The conference will be organized into **6 different sessions**. Sessions will be comprised of short review or overview presentations followed by case studies, panel discussions, or debates organized by the session leaders. Each session will conclude with a summary and next steps.

Proceedings from the conference will be published in *Progress in Pediatric Cardiology*. Past conferences have produced **10 dedicated issues** with **116 published articles** on pediatric cardiomyopathy, earning the distinction of the most downloaded articles in the 20-year history of the scientific journal.

SESSION 1: DILATED CARDIOMYOPATHY

SESSION LEADERS

Steve Lipshultz, MD, FAAP, FAHA
University at Buffalo Jacobs School of Medicine

Daphne Hsu, MD
Children's Hospital at Montefiore

Paul Kantor, MBBCh, MSc, FRCPC
Children's Hospital of Los Angeles

- Using risk stratification to tailor therapies for DCM
- New drug therapies under investigation for DCM
- Diagnosing and treating myocarditis
- Indications for transplant in DCM patients
- Biomarkers and clinical features in DCM recovery
- Improving quality and maximizing value in the care of DCM patients
- Designing research studies for DCM

*** Session topics are subject to change.**

CONFERENCE SESSIONS

SESSION 2: GENETICS OF PEDIATRIC CARDIOMYOPATHY

SESSION LEADERS

Wendy Chung, MD, PhD
Columbia University Medical Center

Shelley Miyamoto, MD
Children's Hospital of Colorado

Stephanie Ware, MD, PhD
Riley Hospital for Children at Indiana University

- Etiology, mechanism, and genetics involved in primary cardiomyopathies
- The Power of Genes
- Update on gene-directed therapies for primary cardiomyopathies
- Evaluating the pros and cons of genetic testing and cost implications
- Emotional impact of genetic testing on at-risk family members
- Financial implications of genetic testing: health care costs versus impact on outcomes

SESSION 3: HYPERTROPHIC CARDIOMYOPATHY

SESSION LEADERS

Charlie Canter, MD
St. Louis Children's Hospital

Steve Colan, MD, FACC, FASE
Boston Children's Hospital

Robert Weintraub, MD
Royal Children's Hospital Melbourne

- Defining pediatric HCM
- Differences between non-sarcomeric versus sarcomeric HCM and recommended treatment
- Are P+G- normal, diseased, or somewhere in between: role of genetic testing in clinical management
- Role of HCM genetic testing in clinical management
- Optimal imaging strategy for pediatric HCM: echo, MRI, or a hybrid approach
- Evaluation and management of HCM diagnosed in infancy
- Indications for surgical relief of LV outflow obstruction
- Management strategy to minimize sudden death in pediatric HCM
- Pros and cons of pediatric HCM patients with or without an ICD participating in competitive athletics

*** Session topics are subject to change.**

CONFERENCE SESSIONS

SESSION 4: RESTRICTIVE CARDIOMYOPATHY

SESSION LEADERS:

Joe Rossano, MD, MS, FAAP, FACC
Children's Hospital of Philadelphia

Michael Burch, MB, ChB, MD, FRCP, FRCPCH
Great Ormond Street Hospital

- Overview of current knowledge of RCM
- Risk stratification in RCM
- Overlapping phenotypes: RCM and HCM
- Genetics of RCM
- Medical therapy for diastolic dysfunction: immediate or future
- Should patients with RCM be listed for transplant at diagnosis

SESSION 5: LEFT VENTRICULAR NONCOMPACTION CARDIOMYOPATHY

SESSION LEADERS

Melanie Everitt, MD
Children's Hospital of Colorado

Brian Feingold, MD
UPMC Children's Hospital of Pittsburgh

Lynn Jefferies, MD, MPH, FACC, FAHA, FHFSA
University of Tennessee Health Science Center

- Spectrum of phenotypes in children in adults
- Molecular and histopathologic features of LVNC
- LVNC Imaging: diagnostic criteria for echo, CMR, and CT
- LVNC and hypertrabeculation: are differences semantic or physiologic?
- Evaluation protocols for LVNC with trabeculations: serial testing, arrhythmias, restrictions, genetic testing, and familial screening
- LVNC and hypertrabeculation: is it a transient phenotype?
- Screening frequency for echo, ECG/Holter, and stress test
- Exercise guidelines with LVNC with hypertrabeculation

SESSION 6: ARRHYTHMOGENIC CARDIOMYOPATHY

SESSION LEADERS:

Jeff Towbin, MD, FAAP, FACC, FAHA
Le Bonheur Children's Hospital

Teresa Lee, MD
Columbia University Medical Center /
Morgan Stanley Children's Hospital

- Overview of current knowledge of ARVC
- Unresolved areas, current issues, and research questions and priorities
- Clinical and genetic features of arrhythmogenic cardiomyopathy
- Pathophysiology of arrhythmogenic cardiomyopathy
- Gene based diagnostics and therapeutics
- Protein/pathway targeted therapy
- Diagnostic and treatment barriers
- Exercise guidelines for ARVC
- Steps to achieve better outcomes

*** Session topics are subject to change.**

SPONSORSHIP OPPORTUNITIES

The Children's Cardiomyopathy Foundation (CCF) provides various sponsorship opportunities to meet the needs of our industry partners. Sponsors will receive **prominent recognition** on all CCF conference materials, along with acknowledgment in CCF's newsletter, website, and social media. Additional benefits include the opportunity to **deliver a marketing message** to a specific group of medical professionals and the option to **attend the conference** and **distribute materials**.

PRESENTING SPONSOR • $50,000

- Company featured in conference materials and communication
- Opportunity to host a 1-hour satellite symposia prior, during, or following the conference on a relevant and mutually agreed topic
- Opportunity to email approved marketing message to CCF physician network and conference attendees
- Sponsorship table near registration area
- Sponsor signage prominently displayed at registration, lunch, and dinner area
- Full page color ad inserted into conference folder
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Mention in conference press release
- Admission for 2 to 2-day conference and dinner

SESSION SPONSOR • $25,000

- Company featured in conference materials and communication
- Opportunity to email approved marketing message to CCF physician network and conference attendees
- Sponsorship table near registration area
- Sponsor signage prominently displayed at registration, lunch, and dinner area
- Full page color ad inserted into conference folder
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Mention in conference press release
- Admission for 2 to 2-day conference and dinner

SPONSORSHIP OPPORTUNITIES

SPEAKER SPONSOR • $15,000

- Company featured in conference materials and communication
- Opportunity to email approved marketing message to conference attendees
- Sponsorship table near registration area
- Sponsor signage prominently displayed at registration, lunch, and dinner area
- Full page color ad inserted into conference folder
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Mention in conference press releases
- Admission for 1 to 2-day conference and dinner

LUNCH & DINNER SPONSOR • $10,000

- Company featured in conference materials and communication
- Sponsorship table near registration area
- Sponsor signage prominently displayed at registration, lunch, and dinner area
- Full page color ad inserted into conference folder
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Mention in conference press release
- Admission for 1 to 2-day conference and dinner

BREAKFAST & COFFEE BREAK SPONSOR • $7,500

- Company featured in conference materials and communication
- Sponsorship table near registration area
- Sponsor signage prominently displayed at breakfast and coffee break area
- Half page color ad inserted into conference folder
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Admission for 1 to conference on day 1

EXHIBIT SPONSOR • $5,000

- Company featured in conference materials and communication
- Sponsorship table near registration area
- Half page color ad inserted into conference folder
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Representative to staff table during coffee breaks and lunch for 1st day and opportunity to display materials for 2nd day
- Admission for 1 to lunch on day 1

INQUIRIES

Janine Burke, Manager of Medical Outreach
866-808-CURE, ext 907
jburke@childrenscardiomyopathy.org

CCF is a U.S. registered 501(c) (3) charitable organization (EIN: 75-2986661), and contributions are tax-deductible to the extent allowed by law.

SPONSORSHIP CONFIRMATION

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CONTACT INFORMATION

Company

Name Title

Address

City / State / Zip

Phone Fax

Email

SPONSORSHIP PACKAGES

- ◉ Presenting Sponsor • $50,000
- ○ Session Sponsor • $25,000
- ○ Speaker Sponsor • $15,000
- ○ Lunch & Dinner • $10,000
- ○ Breakfast & Coffee Break • $7,500
- ○ Exhibit Sponsor • $5,000

Payment will be made by ◉ Check ○ Credit Card (a 3% convenience fee will apply)

Sponsor's Signature Date

PAYMENT

Please email this form to jburke@childrenscardiomyopathy.org by February 1, 2021. Payment may be made by check or credit card. Checks should be made payable to "Children's Cardiomyopathy Foundation" and mailed to Children's Cardiomyopathy Foundation, 24 West Railroad Avenue, Suite 408, Tenafly, NJ 07670. If paying by credit card, a 3% processing or convenience fee will be added.

SPONSOR LOGO & AD

Please submit a color logo (300 dpi minimum .eps file) and a print ready folder ad (300 dpi minimum .eps file) in color to jburke@childrenscardiomyopathy.org by February 1, 2021. Full page ads are 11" x 8.5" (h x w) and half page ads are 5.5" x 8.5" (h x w).

Children's Cardiomyopathy Foundation

866.808.CURE • childrenscardiomyopathy.org • info@childrenscardiomyopathy.org